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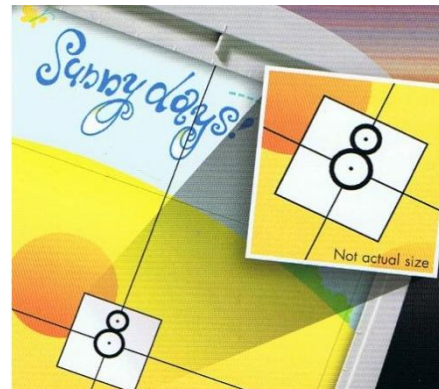
I used a combination of both of the markers you see described below for the Print and Stitch jean jacket in Designs in Machine Embroidery volume 100. This tip sheet should help explain why I used a combination of the two.

Tips for using Dime Target Stickers versus Brother Snowman® Markers

DIME Target Stickers



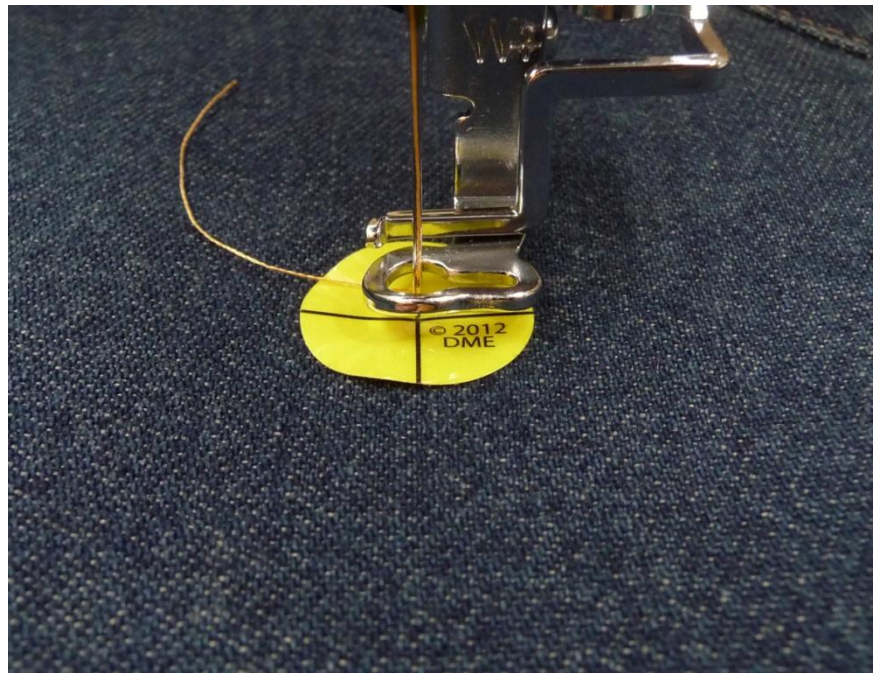
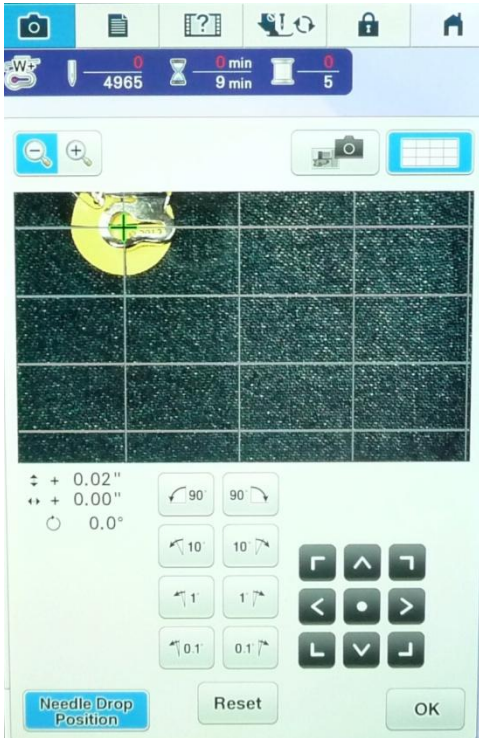
Brother Snowman Embroidery Positioning Markers



DIME Target Stickers are produced by the folks at Designs in Machine Embroidery. I use these little stickers on a regular basis to take the place of marking with fabric markers or chalk. Use just one sticker if you are stitching a small design or line up a row of for larger designs. This simple little "sticker" includes an arrow to indicate the top of your embroidery design along with North/South and East/West crosshairs to indicate the precise center of any embroidery design. Since all designs have a center point regardless of whether they are symmetrical or not, you simply divide the height and width of your design size in half and then use these as measurements as coordinates for figuring placement of the center of your embroidery design. Place the target marker on the fabric with the crosshairs at the center point. Then, hoop your fabric aligning the marker in the center or approximate center of the hoop. If you are a little off you can move the hoop until the tip of the needle points directly over the marker. Using these markers along with the ability to adjust the hoop means they will work for many machine models. When used along with Innoveye® (camera like) technology in specific Brother machine models this process is even easier and more precise. See the steps below:



Hoop with target marker in center or approximate center. Select the camera icon at the top left of the screen. You can use the grid option plus the arrow and rotation keys to fine-tune the position until the crosshair markings line up perfectly.



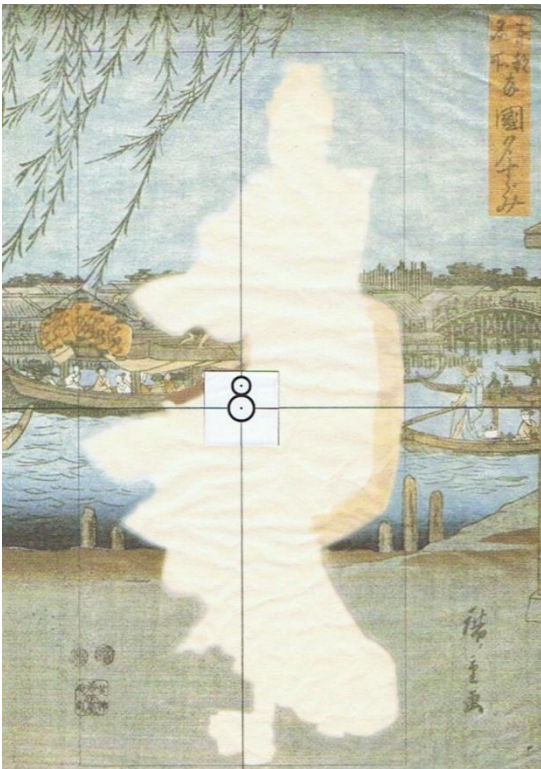
When embroidery is complete the design will be located in the precise center.



Brother Snowman® Embroidery Positioning Markers look similar but in fact they are quite different. These markers are also used to pinpoint the precise center of a design. However, using Brother's Innoveye® technology, the machine can actually "see" and then detect the marker. With this marking device the machine will automatically rotate the design if necessary and self adjust, aligning the top of the design with the "head" and the bottom of the design with the "body." In addition, the exact center of the design is targeted right where the crosshairs intersect. This special marker along with Brother's Innoveye® technology work together to make positioning foolproof and automatic. Print and stitch designs include a printable template with the Snowman® Marker embedded into the template, ensuring that the embroidery design is exactly in line with printed background fabric.

While this marker is essential for print and stitch it can be used for many other designs as well. It's especially helpful when you find it difficult to hoop fabric or a garment perfectly straight. Just remember that the process of using Innoveye® technology requires a little bit of extra room for exact targeting. You may find yourself using a hoop that is a slightly larger in size that you would normally need.

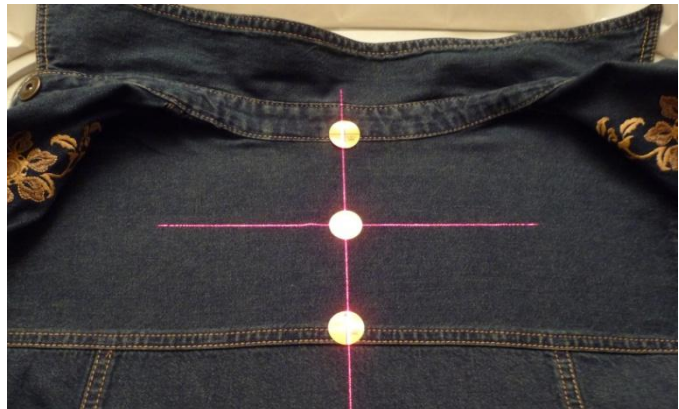
So, why did I utilize both types of markers in this project? The answer is as follows: For accuracy with print and stitch technology it is essential to use the Snowman® Marker as it is design to specifically work this way. The photo below shows the template designed to "match" the printed fabric.



When embroidering the front yokes I used the Dime [5X7 Monster Snap Hoop](#), making it easy to hoop over the seams.



For the back yoke, I marked the center of the design using a series of Target Markers and utilized the camera function to fine-tune the position because my design size filled almost the entire width of the largest hoop available on the Dream machine. Using adhesive backed stabilizer I was able to hoop a large area and “float” the fabric over the hoop, once again avoiding having to hoop over the jacket seams.



This project illustrates the fact that having many tools in your embroidery toolbox allows for choices that make embroidery easier, more accurate, and more fun!